Mubin Shaikh

GRAPHIC DESIGN / VIDEO EDITING / AI-ASSISTED WEB DEVELOPMENT

Indore, Madhya Pradesh | +91 6266473530 | mubin.works@gmail.com | LinkedIn

PROFILE

Creative generalist producing campaign graphics, product catalogs and short- and long-form video. Builds websites, CRM tools and business apps with AI-assisted coding, and supports day-to-day CRM maintenance and computer troubleshooting.

PROFESSIONAL EXPERIENCE

MINS Designs Jan 2022 - Present
Freelance Graphic Design, Video Editing & Web Development
Create brand assets, social media graphics and promotional videos for clients. Build websites and business tools using AI-assisted design and development workflows.

NECOVISION Private Limited Jan 2025 - Oct 2026
Web Development, CRM & Digital Content
Handled website updates and CRM maintenance. Designed campaign graphics and edited videos for the company's social channels.

BhayaJi Mercantile Pvt. Ltd. Jan 2024 - Dec 2025
Graphic Design, Video Editing & E-commerce
Designed packaging, product graphics and campaign banners. Edited promotional videos and supported e-commerce product listings.

FM Educom Jan 2022 - Dec 2024
Graphic Design, Video Editing & Technical Support
Produced educational graphics, brochures, thumbnails and videos. Built a website and a TV application, and handled computer and document support.

SELECTED PROJECTS & RESULTS

MINS AI Business OS | Built an AI-assisted business CRM under MINS Designs. minscrm.in

Client Web Projects | Built a workshop register app for Nazmi Fabrication and a website for Jilani Glass House. Also built the NECOVISION website.

Video Editing | Created and edited personal content for Mubin Tech and video content for clients.

MINS Wear | Produced a 19-page wholesale catalog showcasing 68 menswear looks.

SKILLS & TOOLS

Design | Branding, social graphics, product image editing, catalogs and print layouts. Working knowledge of Adobe Photoshop and CorelDRAW.

Video | Short- and long-form editing, captions and promotional content. CapCut, Wondershare Filmora.

Web & AI | Website and app builds, CRM maintenance, GitHub, workflow automation fundamentals. Claude Code, ChatGPT Codex, Google AI Studio.

EDUCATION

Bachelor of Computer Applications | ISBA Institute | 2024 - Present
Class 12, Commerce | Sahrania International School | 2022